

Spread the Word and Stop Aquatic Invasive Species!

**11 Free, downloadable 30-second videos available at
www.naturalinnovations.org**

Aquatic Invasive Species such as zebra mussels, flowering rush, spiny water flea and Eurasian watermilfoil are drawing attention across the nation and especially in Minnesota as their impacts are hitting home. Minnesota lakes and rivers are threatened by these invasive species that hurt fish populations and tourism, cause algae blooms and fouled beaches, and wreak economic havoc by clogging water supply and drainage systems and boat motors.

A series of eleven, 30-second public service announcements have been professionally produced to educate residents and visitors on easy steps to stop the spread of aquatic invasive species. The productions were led by RMB Environmental Laboratories and the Pelican River Watershed District. They were funded by the Central Region Sustainable Development Partnership, the MN Department of Natural Resources and a blend of lake coalitions, watershed districts, property owner associations and foundations.

It is vital to our current and future local, state and regional economy to greatly increase our education efforts to inform the public and media about aquatic invasive species and steps to prevent their spread. To see the videos, download, share, and learn more, go to www.naturalinnovations.org. Please complete comment box on download site on how you are sharing the message.

Thank you for doing your part to stop the spread of aquatic invasive species!